A quick and dirty introduction to R for linguists

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Overview

- WHY? why statistics? why R?
- WHO? who needs statistics anyway?
- WHAT? descriptive statistics (part 1), inferential statistics (part 2)
- HOW? mini-tutorial on R on descriptive statistics (part 1) and inferential statistics (part 2)

WHY?

why statistics?

Why statistics?

- "You're not thinking statistically, Martin!"
- Properly design your experiment / study
- Choosing the right tool to analyze your data
- Presenting / comparing / publishing results (don't let the reviewers bite!)

Why R?

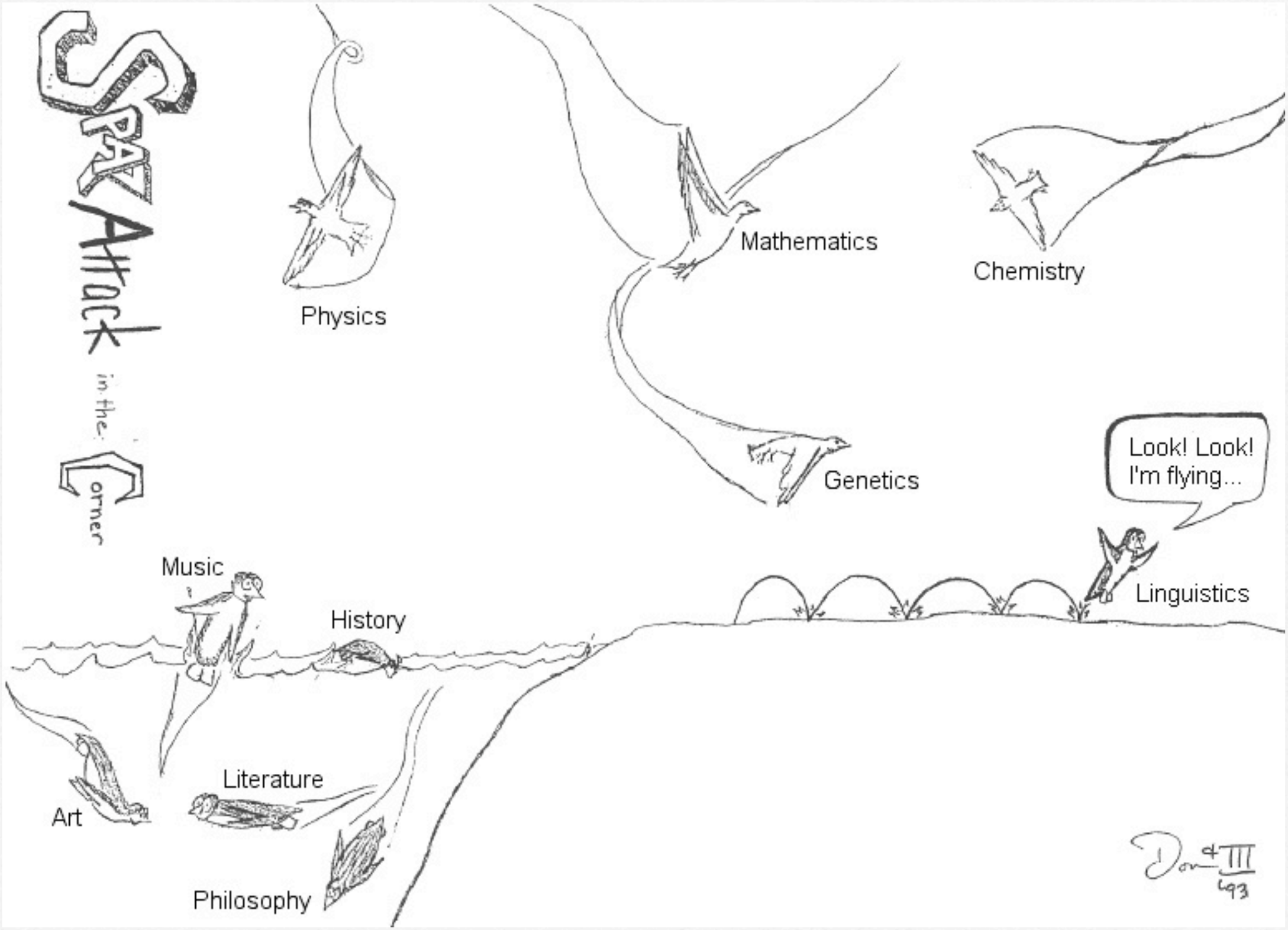
- interactive programming environment
- Free (as in "free beer") and
  free (as in "free speech")
- Invites you to THINK about your data
- Powerful
- Almost a standard

WHO?

who needs statistics anyway?

Who needs statistics?

- Cinzia, theoretical linguistics:
  grammatical judgement studies
- Lukas, computational linguistics:
  plausibility judgements
- Kerstin, corpus linguistics:
  corpus frequencies
- Kati, phonetics:
  acoustic data, continuous and categorical
- Alessandra, psycholinguistics: RT data


SPAZ Attack
in the corner
Physics
Mathematics
Chemistry
Genetics
Look! Look!
I'm flying...
Linguistics
Music
History
Literature
Art
Philosophy
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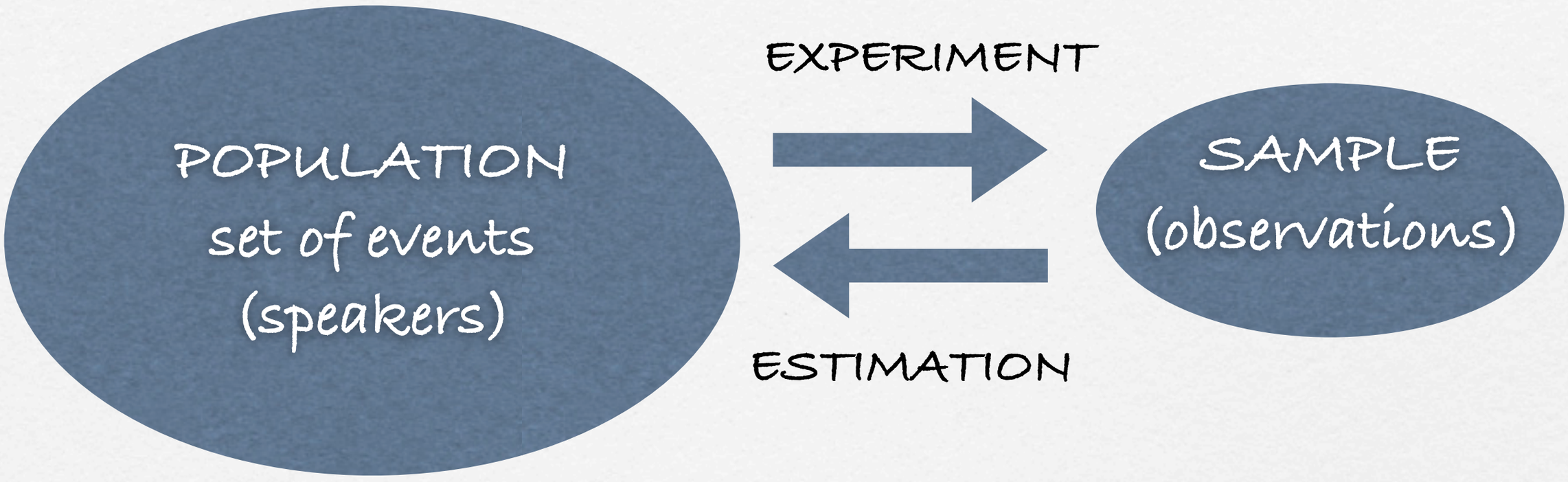
WHAT?

the ABC

What is statistics?



DESCRIPTIVE statistics:

how to visualize and present your data
how to show patterns

INFERENTIAL statistics:

how to estimate characteristics of the population based on the sample: do the events in the sample data occur by chance?

The ABC: Variables

- what we measure or manipulate in the study
- DEPENDENT variable (DV): measured / registered
- INDEPENDENT variable (IV): controlled / manipulated - it causes a change in the DV
- e.g. in a priming experiment we want to compare the RT of "chair" after "table" (related prime) and after "bread" (non-related prime)

The ABC: Variables

- CONTINUOUS variables take any value
  e.g. RT, corpus frequencies
- DISCRETE variables take only a small set of possible values
  e.g. gender, valency, voice

The ABC: Factors and Levels

- a discrete IV is often called FACTOR
- the possible values of a factor are called LEVELS

  e.g. in a priming experiment we want to compare the RT of "chair" after "table" (related prime) and after "bread" (non-related prime)
  - prime is a FACTOR
  - related/non-related are its LEVELS

The ABC: Type of data

- DISCRETE variables:
  - NOMINAL scale: if an item belongs to a category (male/female, trans./intrans.)
  - ORDINAL scale: rankings (1st most grammatical sentence, 2nd, 3rd...)
- CONTINUOUS variables:
  - INTERVAL scale: rankings on a scale (this item has plausibility 1, 2, 5..)
  - RATIO scale: the scale has a 0 point (e.g. temperatures)

HOW?

getting started with R

Getting started with R

- [ ] Open R
- [ ] Open file "GK210111.R" with R
- [ ] Import "heid".. and play around

WHAT?

descriptive statistics

Descriptive statistics

- the "identity card" of your data:
  how do they look like?
  (measures of central tendency and variability)
- how to visualize and present your data (graphics)

Measures of central tendency

- MEAN: sum of the values divided by number of observations
- MEDIAN: if we rank our observations in numerical order, the median is the middle value

A measure of variability

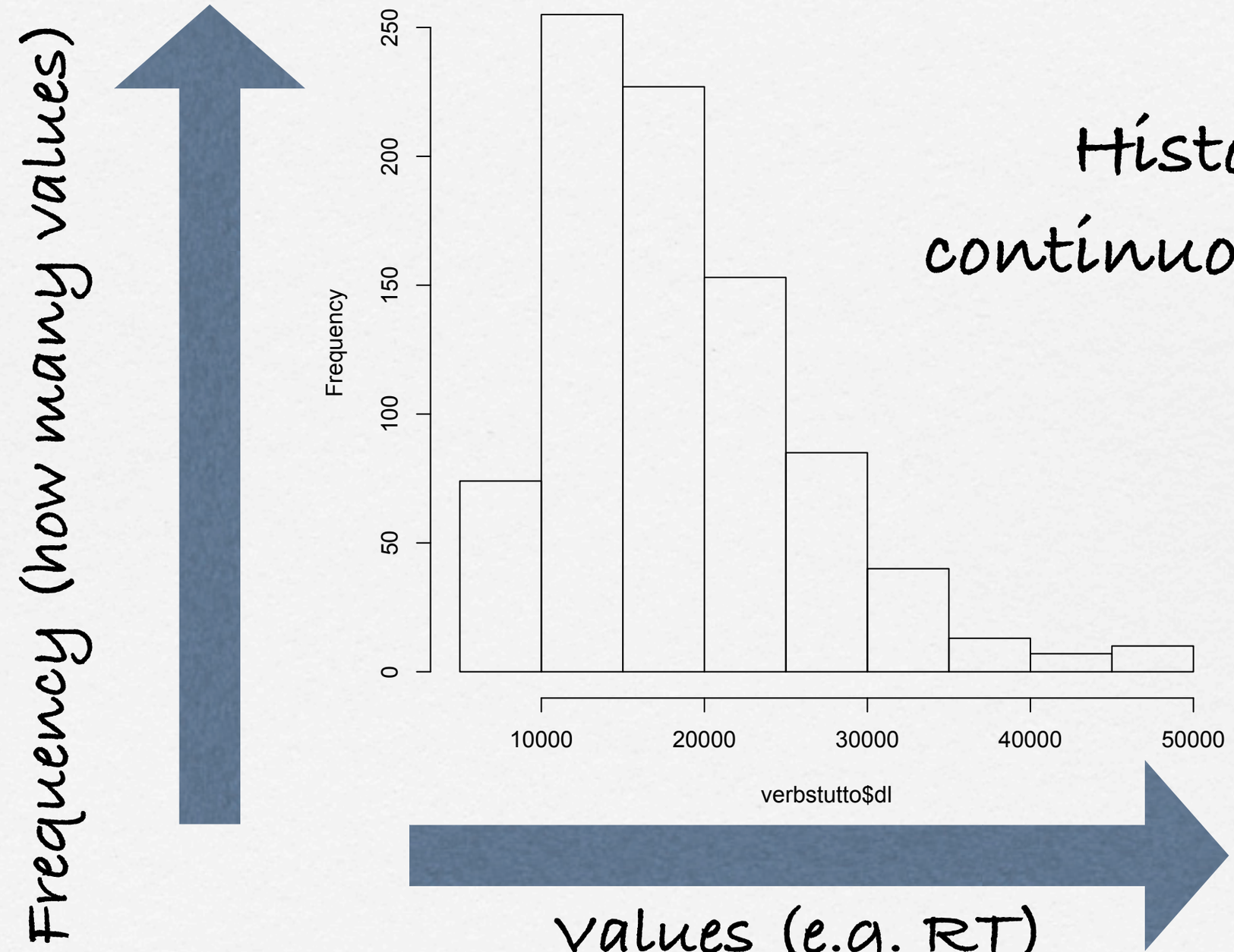
- STANDARD DEVIATION: how much "dispersion" there is from the mean
  - low SD: the data points tend to be very close to the mean
  - high SD: the data points are spread out over a large range of values

Distributions

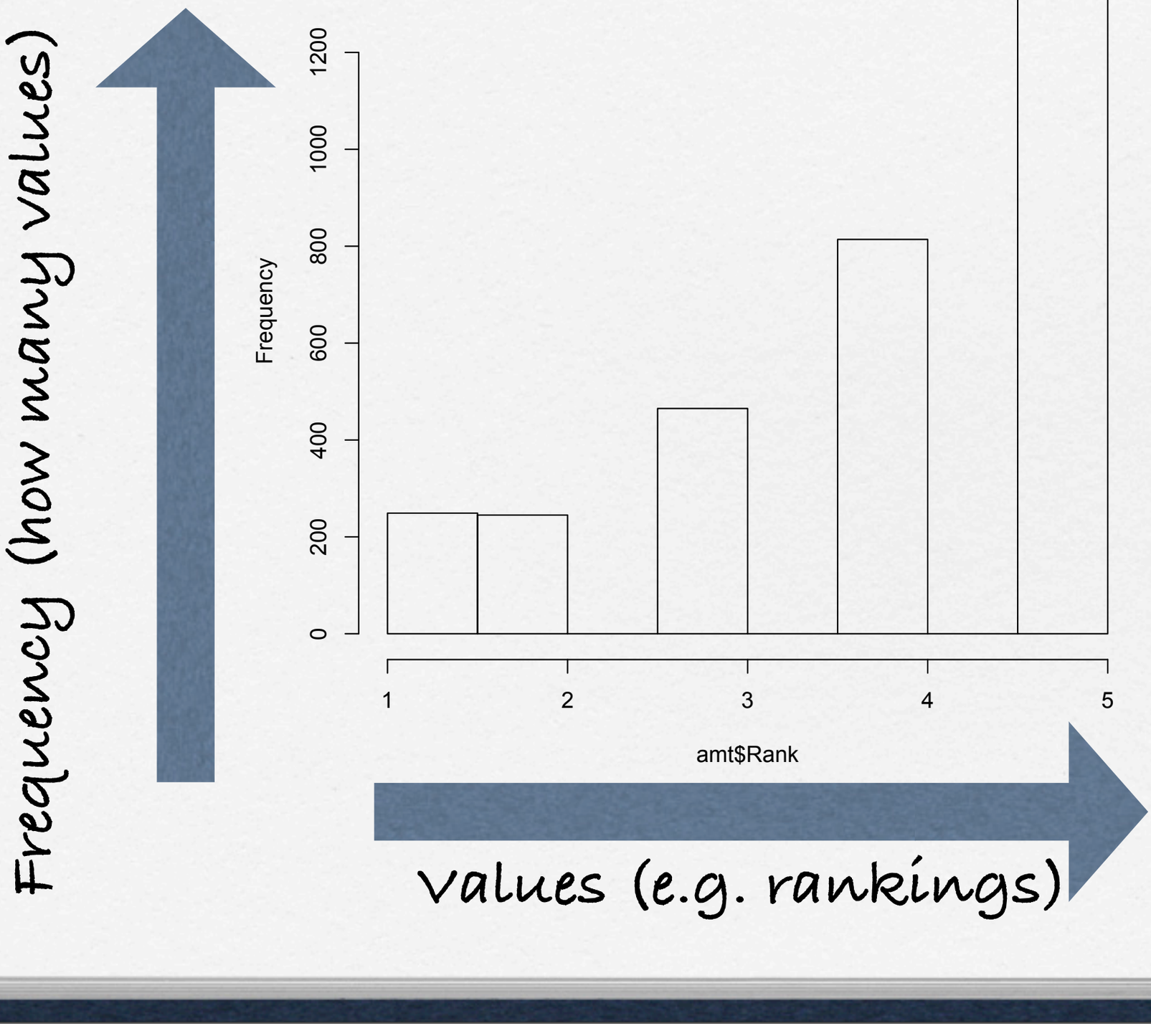
Participant	Word	log(RT)
pp1	basaalheid	6,69
pp1	markantheid	6,81
pp1	ontroerdheid	6,51
pp1	contentheid	6,58
pp1	riantheid	6,86
pp1	tembaarheid	6,35
…	…	…

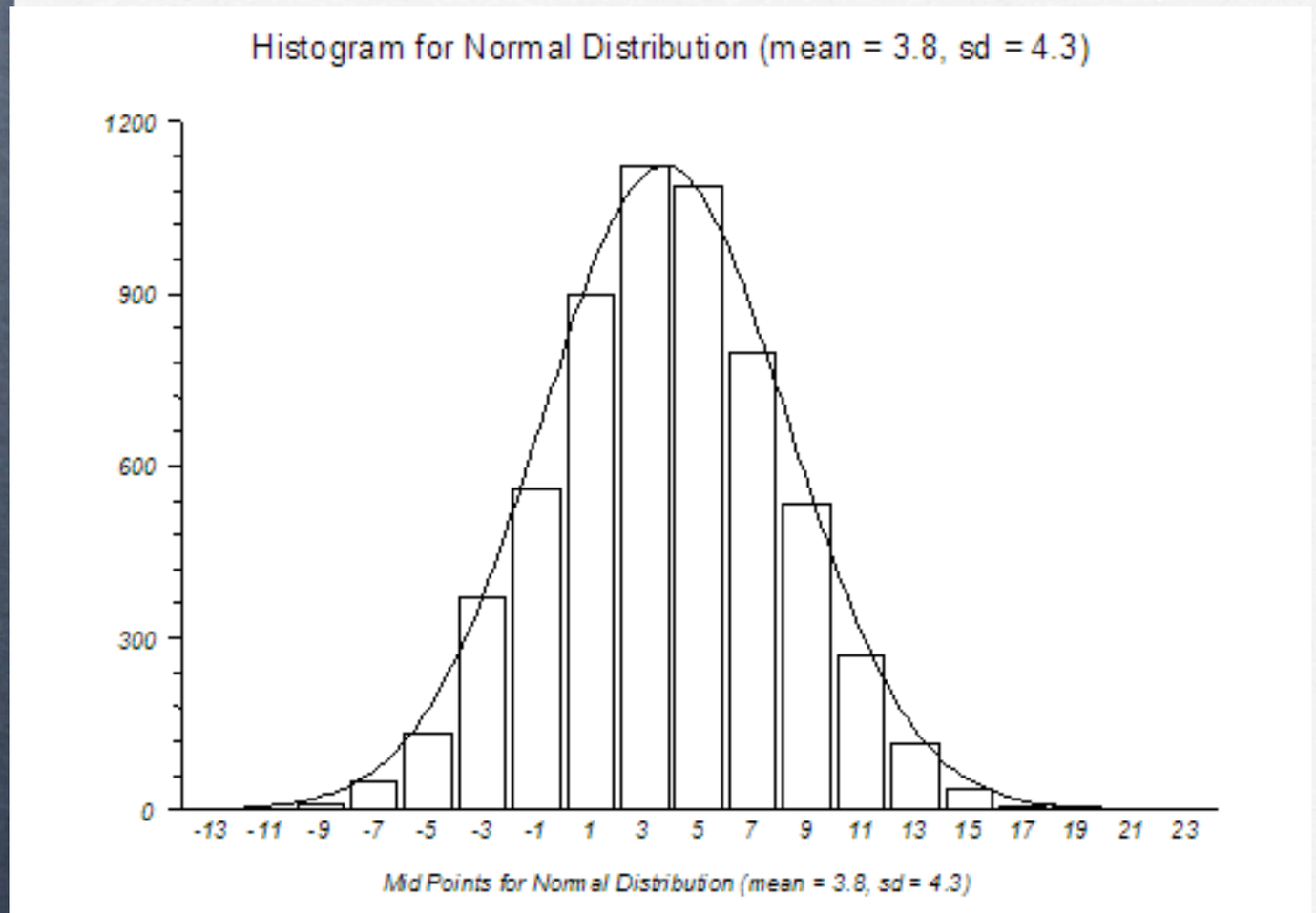
A table: not very easy to read

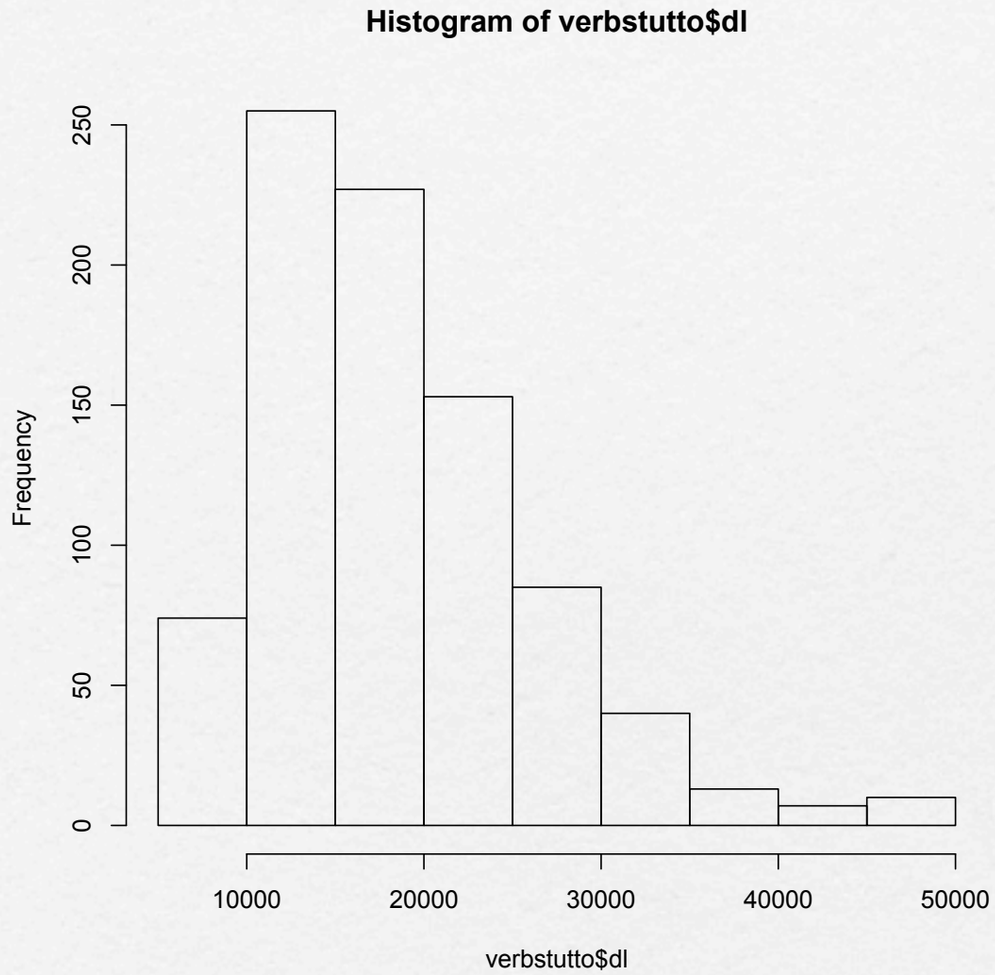
Histogram: continuous variable



Histogram: discrete variable





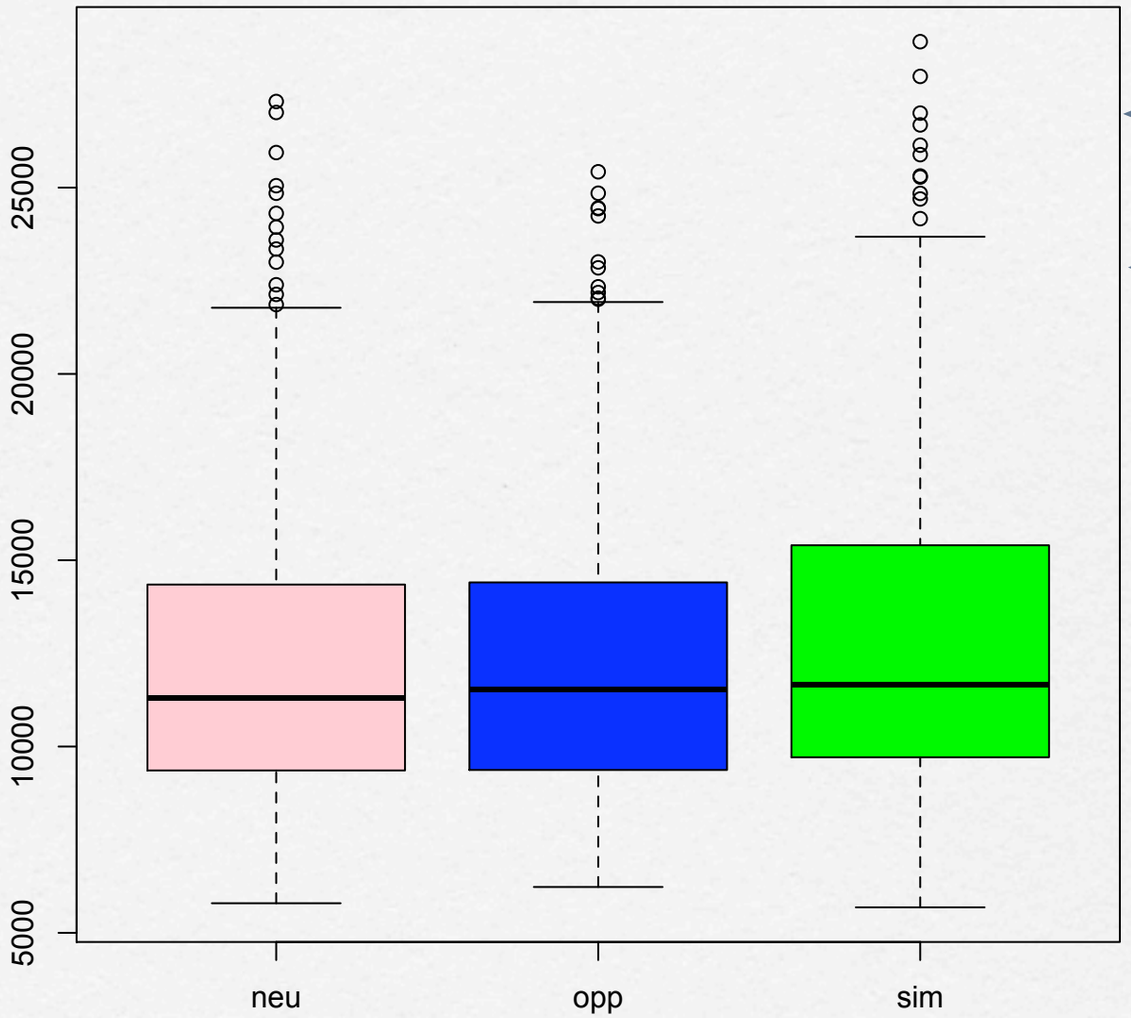


NORMAL distribution

SKEWED distribution

Graphics

Box and whiskers plot
(continuous DV, one factor)



outliers

upper quartile

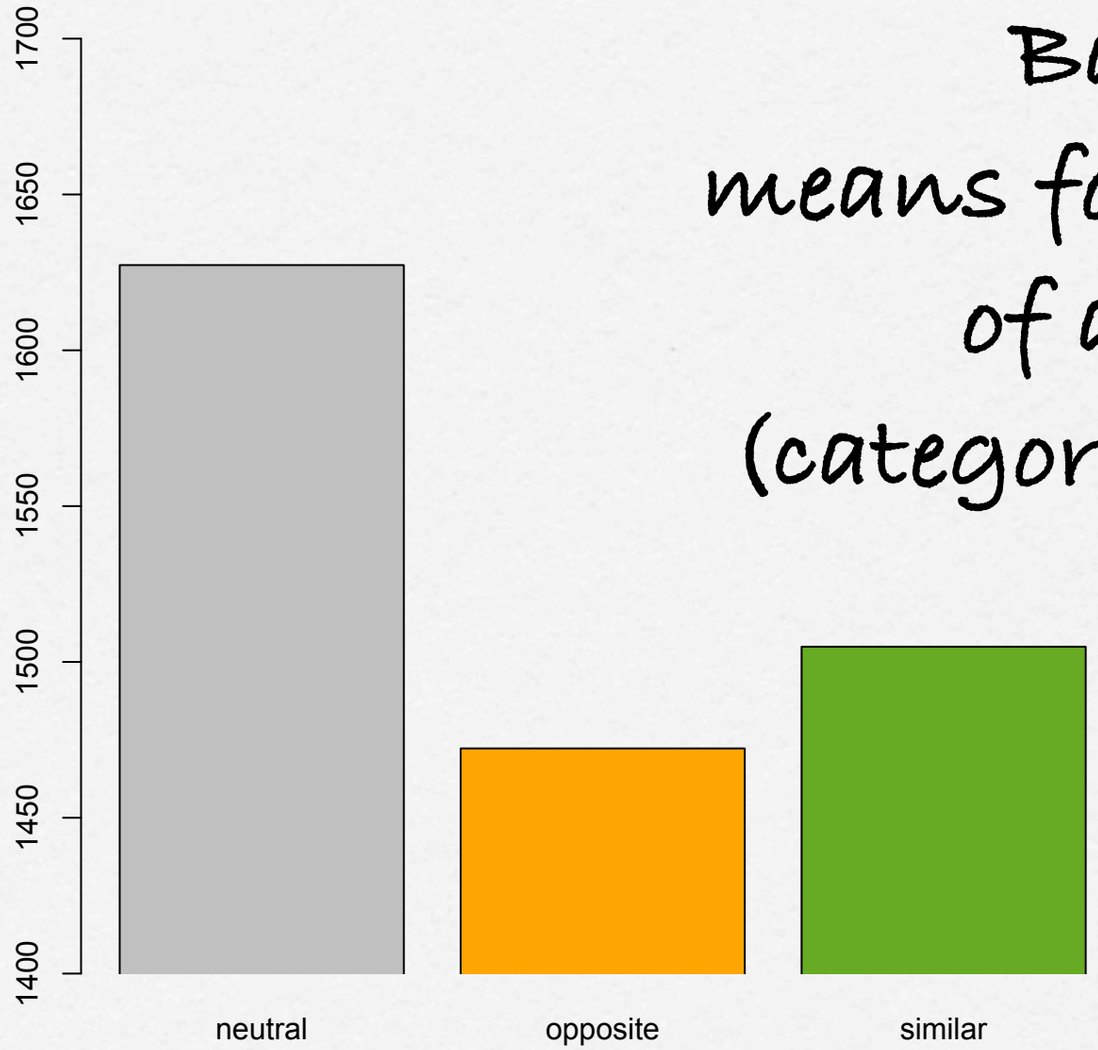
median

lower quartile

DV (RT)

factor (3 levels)

Graphics



Barplot:
means for three levels
of a factor
(categorial variable)

HOW?

descriptive statistics with R

WHAT?

inferential statistics

Inferential statistics

- do the events in the sample data occur by chance?
- do two samples come from the same population?
- how to estimate characteristics of the population based on the sample

The Null Hypothesis (H_0)

- Inferential Statistics, testing H_0: do two samples come from the same population?
- H_0: There is no difference between samples
- H_1: There is a difference between samples

- REJECTING H_0

An example

- Priming experiment:
  we want to compare the RT of "chair" after "table" (related prime) and after "bread" (non-related prime)
  - sample 1: RT with related prime
  - sample 2: RT with non-related prime
- REJECTING H_0: we want to reject the hypothesis that the two samples belong to the same population

Statistical test and significance

- A STATISTICAL TEST tells us if we can reject H_0
- Its significance level is a probability of wrongly rejecting H_0, if it is in fact true
- e.g. $p = 0.001$
  the probability of wrongly rejecting H_0 is 0.001

Small is good

- the smaller the better:
  the smaller the p,
  the more likely it is to replicate the result
- human sciences: $p < 0.5$ is usually good

To each its own test

- There are a lot of different tests to use
- The differences can be difficult to grasp,
  but learning to identify the most appropriate test
  for your data is time worth spending!

Decisions...

- Is my distribution normal? (Parametric vs. Non Parametric tests)
- Continuous vs. Discrete DV
- One, more DV
- Correlations, differences

Correlations

- E.g. in an experiment where the participant have to estimate the size and the weight of an item (e.g. "apricot", "elephant"), is there a correlation between estimated size and estimated weight?
- the correlation is the (linear) relationship between two random variables, in range -1 +1 (-/+1 strong correlation, 0 no correlation)

HOW?

inferential statistics with R

correlation

T-test

- One-sample t-test:
  we have a sample of RT (one-sample), we want to know if it differs from the population mean
  (e.g. log(RT) = 6.7)

- Two-sample t-test:
  we have two samples of RT (e.g. RT with related prime, RT with), we want to know if they differ significantly

- Paired two-sample t-test (repeated measures)

- Watch out: we are assuming
  continuous DV, normal distribution

Predictors

- Linear regression models

  one predictor (IV), one dependent variable

  $y_i = \beta_0 + \beta_1 x_1 + \varepsilon_i$

  e.g. prime and RT, length and frequency, etc.

- Multilinear regression models

  multiple predictors (IVs), one dependent variable

  $y_i = \beta_0 + \beta_1 x_i + \ldots + \beta_k x_k + \varepsilon_i$

  e.g. prime and valency on RT, etc.

HOW?

inferential statistics with R

More statistical tests

- if the DV is not continuous but discrete...
- if the continuous DV is not normally distributed...

90 minutes are not enough but...

Help with R

- http://cran.r-project.org/doc/contrib/Short-refcard.pdf
- http://rseek.org

Further readings:

- Baayen, R. (2008). Analyzing Linguistic Data: A Practical Introduction to Statistics Using R. Cambridge University Press.
- Gries, S.T. (2009). Quantitative corpus linguistics with R. Routledge.